

**WIN A STUDY TOUR TO SAN FRANCISCO WITH CORTEVA AGRISCIENCE  
– GROWER INCENTIVE PROMOTION**

**CONDITIONS OF ENTRY**

1. Information on how to enter, mechanics of entry and the prize, form part of these Conditions of Entry. Entry into the promotion is deemed acceptance of these Conditions of Entry. Entry is via internet only.

**PROMOTIONAL PERIOD**

2. The promotion commences at **6:00pm (AEST)** on **18/06/2018** and ends at **5:00pm (AEDT)** on **18/12/2018** (inclusive) (**Promotional Period**).

**ELIGIBILITY**

3. Entry is only open to residents of Australia aged 21 years or older who:
  - i. purchase an Eligible Product for their own direct benefit, or as the owner or director of a business or commercial agricorp entity that will utilise the Eligible Product in the ordinary course of business;

AND

  - ii. in the event they are a winner, are able to travel to and remain in the USA during the period 17/03/2019 – 24/03/2019 (inclusive) in order to participate in the prize in accordance with Condition 16,  
  
(together, **Entrants**).
  - iii. Employees or contactors of Entrants may enter on behalf of an Entrant but must state the name of the business or entity on their Entry. If an employee or contractor is judged to be a winner, the associated Prize will be awarded to the Entrant.
4. The directors, management and employees (and their immediate families) of the Promoter, its related entities, printers, suppliers, providers and agencies whom are directly associated with the conduct of this promotion, and the directors, management and employees of tenants (and their immediate families), or any natural person tenants (and their immediate families), of any participating Centres are ineligible to enter the promotion. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

**HOW TO ENTER**

5. To enter the promotion, Entrants must, during the Promotional Period:
  - a. purchase one or more Corteva Agriscience products listed in the table below (**Eligible Product**) through an authorised dealer (**Eligible Purchase**);
  - b. visit [www.alliancewithscience.com.au/sanfrancisco](http://www.alliancewithscience.com.au/sanfrancisco) (**Promotional Website**) and fully and correctly complete the online entry form in the manner required, including providing the Entrant's full name, residential address, email address, telephone number, business name and ABN, type of crops grown, farm size, and number of employees;
  - c. complete the checkboxes to indicate which Corteva Agriscience products are used by the business, the biggest pest and/or disease problems faced, and how Corteva Agriscience might help to solve these problems;
  - d. upload an original photo, as a JPEG or PNG with a file size no bigger than 2MB, *'that best captures nature and science working together on farm to capture the essence of sustainability'* and successfully submit the photo and online entry form via the Promotional Website; and

- e. retain the Eligible Purchase's valid receipt and/or sales invoice (**Proof of Purchase**),  
(together, an **Entry**).
  - f. Entrants are encouraged, but not required, to refer a friend by sharing the details of the promotion via email or social media. Each Entrant listed as a referrer on the Entry of a subsequent Entrant will receive a gift from the Promoter (**Referral Offer**).
6. Multiple entries are permitted, however each entry must be substantially unique, must be submitted separately and must independently comply with these Conditions of Entry.
  7. Selection of Eligible Products is subject to availability. Eligible Products may not be available for sale at all retailers, in all States or Territories, or at all times during the Promotional Period. The Promoter accepts no responsibility for any Eligible Products being unavailable at a retailer during the Promotional Period.
  8. Each Entrant must retain and may be required to present Proof of Purchase of each Eligible Purchase in order to claim a prize. An Entrant may be required to provide Proof of Purchase to the Promoter for all Entries made, upon request by the Promoter. If an Entrant is unable to provide Proof of Purchase for all Entries made within the required timeframes, then all the Entries of that Entrant will be ineligible and deemed invalid. Proof of Purchase includes showing the original and providing a copy of a valid receipt or sales invoice for each Eligible Purchase made during the Promotional Period. Purchase receipts must clearly specify where the Eligible Purchase was made and that the Eligible Purchase was made during the Promotional Period but prior to entry.
  9. Entries will be deemed accepted at the time of receipt by the Promoter and not at the time of transmission. Entries received will be considered final by the Promoter. Incomplete, inaccurate, erroneous, ineligible or incomprehensible entries will be deemed invalid. The Promoter accepts no responsibility for late, lost or misdirected entries.
  10. The use of any automated entry software or any mechanical, electronic or other means that allows an Entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that Entrant invalid.
  11. Costs associated with accessing the Promotional Website remain an Entrant's responsibility and may vary depending on the Internet service or telecommunications provider used.

**ELIGIBLE PRODUCTS**

12. In this promotion, each of the products listed in the table below (**Eligible Product Table**), when purchased during the Promotional Period is an eligible product (**Eligible Product**).

<b>Eligible Product Table</b>
<b>Fungicides:</b>
Fontelis®
Kocide® Blue Xtra™
Kocide® Opti™
Legend™
Mycloss™ Xtra
Sythane™400 WP
Talendo®
Zorvec® Enicade®
<b>Herbicides:</b>
Gallery™ 750
Kerb™ 500 SC
<b>Insecticides:</b>
Applaud™
Delegate™
Naturalure™
Prodigy™
Success® Neo
Transform™ Isociast™ active

## REFERRAL OFFER

13. Where an Entrant indicates that they were referred to the Promotion by another Entrant, the referring Entrant will become eligible to receive a promotional gift to the value of **\$15.00 (Referral Gift)**. Referral Gifts are subject to availability and based on reasonably anticipated demand. Each Entrant is eligible for a maximum of one (1) Referral Gift irrespective of the number of Entrants referred. Referral Gifts will only be awarded following any validation and verification that the Promoter requires in its sole discretion. Referral Gifts are not transferrable or exchangeable and cannot be taken as cash. The Promoter accepts no responsibility for any variation in Referral Gift value. If the Referral Offer cannot run as planned and/or Referral Gifts become unavailable for reasons beyond the Promoter's control, the Promoter reserves the right in its sole discretion to modify the Referral Offer and/or award comparable Referral Gift/s of equal or greater value in lieu, if necessary. The Promoter, its associated agencies and companies exclude all liability (incl. negligence) except for liability that cannot be excluded by law, for any direct or indirect injury, loss or damage arising in any way out of the Referral Offer or the claiming of Referral Gifts. Referral Gifts will be posted to the address provided on the referrer's Entry. The Promoter accepts no responsibility for lost or damaged Referral Gifts.

## WINNER DETERMINATION

14. All eligible Entries received throughout the Promotional Period in accordance with Condition 5 will be judged by a panel of appropriately qualified judges to determine the most inspiring Entry at 11:00am on 18/01/2019, at Corteva Agrisciences, Agriculture Division of DowDuPont, Level 5, Building A, 20 Rodborough Road, Frenchs Forest NSW 2086, to determine two (2) winners. All eligible Entries will be judged on a basis of originality and independent expression.
15. This is a game of skill and chance plays no part in determining the winners. The winners will be notified in writing via email within five (5) business days of the judging, and the name and locality of each winner will be published on the Promotional Website on 14/02/2019. All reasonable steps to notify the winners of the results of the judging will be taken by the Promoter. Judges' decision is final and no correspondence will be entered into.

## PRIZE

16. The two (2) Entries judged to be the best from all eligible Entries received during the Promotional Period will each win one (1) travel prize to the World Agri-Tech Innovation Summit in San Francisco in 2019 and a custom study tour valued at up to **AU\$12,500.00**. The prize comprises of the following elements:
  - a. return airfares to San Francisco Airport from the Australian capital city airport nominated by the Promoter (inclusive of airfare related taxes and charges) (**Departure Point**);
  - b. two (2) day event registration to attend the World Agri-Tech Innovation Summit 2019 in San Francisco, USA;
  - c. six (6) night's accommodation at a minimum 4-star hotel in San Francisco, USA nominated by the Promoter in its sole discretion;
  - d. return transfers to and from the destination airport and the destination hotel;
  - e. return transfers to and from the destination hotel and the event;
  - f. transfers and access to exclusive farm/site based educational experience(s) in the USA, as organised by the Promoter in its sole discretion; and
  - g. dinner to the value of \$150 USD (excluding beverages) on 21/3/19 at a restaurant nominated by the Promoter in its sole discretion.
17. The prize must be taken between 17/03/2019 – 24/03/2019 (inclusive) to coincide with the World Agri-Tech Innovation Summit 2019, otherwise the prize is forfeited. No extension or

variation of the travel and or/accommodation dates is permitted. All components of the prize must be taken together when offered or are forfeited. The winners must travel together and depart from and return to the same Departure Point. The winners may not accrue frequent flyer points. The prize cannot be used in conjunction with travel discounts or special offers. Travel and accommodation are to be arranged by a licensed agent nominated by the Promoter.

18. The World Agri-Tech Innovation Summit 2019 organisers reserve the right in their absolute discretion to change or amend the event program without notice. The Promoter accepts no responsibility for the cancellation, rescheduling, change or delay of the event for any reason beyond the control of the Promoter.
19. All additional costs not expressly stated, but which may be incurred in acceptance and use of the prize, are the responsibility of the winner and their companion (if any). Such additional costs may include, but are not limited to meals and beverages, room service, telephone calls, laundry services, spending money, health insurance and/or travel insurance, transport to and from airport Departure Point, taxes including arrival and departure taxes (if applicable) but excluding airfare related taxes and charges included in the prize. The winner may be required to present a credit card at time of accommodation check-in.
20. The winners must conduct themselves in a responsible, courteous and friendly manner at all times whilst participating in the prize. Acceptance of the prize and participation in the prize is subject to any prevailing terms and conditions of travel/accommodation/transfers/services suppliers, event organisers and any other prize suppliers, and in particular behaviour and safety requirements. The winners must follow all reasonable directions given by the Promoter and any event organiser or prize supplier during the course of their participation in the prize, including all directions in relation to behaviour and safety. The Promoter and any prize supplier reserve the right, in their absolute discretion, to disqualify, sanction and/or eject the winner and/or their companion (if any) from any prize related venue, or to refuse participation in certain activities, on the grounds of inappropriate behaviour, or safety reasons, or for any breach of these Conditions of Entry generally. If the winners fail to participate in the prize in the manner required, as stated in this condition and in the reasonable opinion of the Promoter, their entry and the balance of the prize will be forfeited with no compensation payable.
21. It is the sole responsibility of each winner to ensure their entry into the USA, at their own expense, including ensuring all necessary passports are valid for six (6) months from date of travel and visas, travel authorisations including an Electronic System for Travel Authorization (**ESTA**) (if applicable), medical advice and recommended vaccinations and immunisations have been obtained prior to travel and, if required, on or by a date nominated by the Promoter. Failure to do so may result in the prize being forfeited. The Promoter makes no representation as to the safety of the USA and it is the responsibility of the winners to check the travel advice issued by the Department of Foreign Affairs and Trade at [www.smartraveller.gov.au](http://www.smartraveller.gov.au) and assess the safety of USA prior to travel.
22. It is a condition of accepting and participating in the prize that the winner may be required to sign eligibility form(s), code(s) of conduct and/or legal release(s) (including prize acceptance release(s)) in a form determined by the Promoter in its absolute discretion.
23. The total maximum prize value is **AUD\$25,000**. The prize is not transferable or exchangeable and cannot be taken as cash (unless otherwise indicated). The prize must be taken as offered and cannot be varied. The prize cannot be used or redeemed in conjunction with any other offer. The Promoter accepts no responsibility for any tax implications that may arise from prize winnings. Independent financial advice should be sought. The Promoter accepts no responsibility for any variation in prize value. All prize values are the recommended retail price including GST.
24. A prize cannot be sold, scalped, auctioned, raffled, pledged or promoted as an incentive or reward by any third party as an inducement for any person or other entity to enter into any commercial or other arrangements with that third party. If a prize is obtained through any of these methods, it will not be honoured by the Promoter or prize supplier.

## GENERAL

25. Each Entrant whose Entry is judged to be one (1) of the two (2) best judged Entries must confirm their eligibility to be awarded a prize and their ability to accept a prize within 10 business days of being successfully notified by the Promoter that their Entry has been judged as one (1) of the two (2) best judged Entries, otherwise their Entry will be deemed invalid. In the event that the Promoter cannot successfully contact an Entrant who submitted one (1) of the best judged Entries within 10 business days of the judging, or in the event of an invalid Entry or an ineligible Entrant, or if the Entrant is ineligible to accept or declines to accept a prize, the Promoter may, in its sole discretion, award the prize to the next best judged Entry. The Promoter will continue this process until an Entrant has been successfully contacted and the Entrant has confirmed their eligibility to be awarded the prize. For the avoidance of doubt, only once an Entrant has confirmed their eligibility to be awarded a prize will the Entrant, subject to these Conditions of Entry, be deemed a winner of the judging.
26. Entrants can only enter in their own name. Individuals who submit an Entry in their own name as a result of an Eligible Purchase made on behalf of an Entrant without permission, or without disclosing the name of the business or entity on their Entry, are ineligible to participate in the promotion and their Entry may, at the discretion of the Promoter, be deemed invalid. Entrants who provide incorrect, misleading or fraudulent information are ineligible to participate in the promotion and all Entries of an Entrant who is deemed by the Promoter to have provided incorrect, misleading or fraudulent information may, at the discretion of the Promoter, be deemed invalid.
27. The Promoter reserves the right to request the Entrant produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the Entrant's identity, age, residential address, eligibility to enter and claim a prize, and any information submitted by the Entrant in entering the promotion, before issuing a prize. If any documentation required by the Promoter is not received by the Promoter (or its nominated agent) or an Entrant or Entry has not been verified or validated to the Promoter's (or its nominated agent's) satisfaction then all the Entries of that Entrant may be ineligible and deemed invalid.
28. The Promoter reserves the right to verify the validity of any and all Entries and to disqualify any Entrant for: (a) tampering with the entry process; (b) submitting an Entry which is not in accordance with these Conditions of Entry; or (c) engaging in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
29. The prize will only be awarded following any winner validation and verification that the Promoter, or its nominated agents, requires in their sole absolute discretion.
30. Any attempt to cause malicious damage or interference with the normal functioning of the Promotional Website, or the information on the Promotional Website, or to otherwise undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law. If the Promoter suffers loss or incurs any costs in connection with any breach of these Conditions of Entry or any other legal obligation by an Entrant, the Entrant agrees to indemnify the Promoter for those losses, damages and costs.
31. The decision by the Promoter to accept or reject an Entry is in the Promoter's sole discretion and no correspondence will be entered into. Any Entry that contains content that the Promoter, in its sole discretion, considers to be offensive, obscene, crude or inappropriate in any way or that the Promoter considers may infringe any Intellectual Property Rights or other rights of any person, corporation or entity will not be accepted as an eligible Entry into the promotion. This includes but is not limited to any Entry which the Promoter considers to be disparaging of any of its or any prize supplier's products and/or services or is otherwise not in keeping with the spirit of the promotion.
32. By entering the promotion, Entrants acknowledge and agree that their Entry may be featured on the Promotional Website and any other online platform (including social media platforms) for public viewing for the duration of the Promotional Period and in perpetuity (unless otherwise requested).

33. Without limiting any of the provisions of these Conditions of Entry, the Promoter requires that each Entry fully complies with these Conditions of Entry and must not include or make reference to the Intellectual Property Rights of any person including but not limited to any visible logos, drawings, cartoons, phrases, trade marks, copyrighted material, mark that identifies a brand or other third party materials (excluding the Promoter) where required for Entry into the promotion), unless the Entry is submitted with the written consent of the owner of the applicable Intellectual Property Rights. An Entry submitted without obtaining such written consent may result in the Entry becoming invalid for the purposes of the promotion and/or the Entrant being subject to legal liability.
34. All right, title and interest, including in all Intellectual Property Rights, in all promotional materials and in the Promoter's brands, logos, trading names, products and/or services and the Promotional Website will remain or be vested in the Promoter. Participation in the promotion by an Entrant will not under any circumstances be taken to constitute a transfer, assignment or grant of any ownership rights in any promotional material or in any of the Promoter's brands, logos, trading names and products and/or services. The Promoter, on a case by case basis and to the extent required, grants to each Entrant a non-exclusive licence for the Promotional Period to use the promotional material and the Promoter's brands, logos, trading names and products and/or services solely for the purpose, and to the extent necessary, to enable each Entrant to participate in the promotion.
35. By entering the promotion, each Entrant grants to the Promoter a royalty-free, perpetual, worldwide, irrevocable, unconditional, non-exclusive, transferable licence (and agrees to use their best endeavours to procure any relevant third parties to grant to the Promoter such licence) to use their Entry for the purposes of marketing and promoting the Promoter and/or its goods and services in any manner and in any media whether existing now or in the future, without the further consent of the Entrant and without any further compensation payable to the Entrant. Each Entrant also expressly consents for the benefit of the Promoter to all or any acts or omissions that would ordinarily constitute an infringement of the Entrant's moral rights in relation to all Intellectual Property Rights in their Entry pursuant to the *Copyright Act 1968* (Cth), including the Promoter having an unfettered right to treat the Entry in any manner at its sole discretion, to alter the Entry in any manner and to the Promoter not attributing authorship of the winning Entry to the Entrant.
36. To the extent permitted by law, each Entrant indemnifies, and must defend and hold harmless, the Promoter and its employees, servants, agents and contractors, from and against all Losses arising from: (i) a breach by the Entrant of any of these Conditions of Entry; (ii) any third party claim arising directly or indirectly from a breach by the Entrant of any of these Conditions of Entry; (iii) a negligent, wilful or otherwise wrongful act or omission of the Entrant; (iv) fraudulent or dishonest acts or omissions by the Entrant; (v) any breach by the Entrant of any applicable Laws; (vi) any claim by any third party (including individuals, legal entities and governmental departments or agencies) arising directly or indirectly as a result of the Entrant entering the Promotion; (vii) the death of, or personal injury to, any person or any damage to, or loss or destruction of, any real or tangible personal property, to the extent caused by any act or omission of the Entrant; and (viii) any claim or allegation that the Entrant's Entry infringes a third party's Intellectual Property Rights or constitutes an unlawful disclosure or misuse or misappropriation of another party's trade secret or confidential information.
37. If a prize or element of a prize becomes unavailable, for any reason beyond the Promoter's reasonable control, then a comparable prize or prize element of equal or greater value will be awarded in lieu.
38. If the promotion is not capable of running as planned for any reason beyond the reasonable control of the Promoter, including because of war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorised intervention, technical failures, directions of regulators or industry self-regulatory bodies or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the promotion and/or if necessary to provide alternative prize(s) to the same value as the original prize(s).

39. The Promoter and its associated agencies and companies exclude all liability (including negligence) except for any liability that cannot be excluded by law (including any applicable consumer guarantee under the Australian Consumer Law), for any direct or indirect injury, loss and/or damage arising in any way out of the promotion. This includes, but is not limited to: (i) technical malfunctions, delays or failures, including those resulting from accessing any materials related to this promotion and any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion as a result of any technical malfunctions, delays or failures; (ii) theft, unauthorised access or third party interference; (iii) lost or damaged entries, prize claims or prize(s); and/or (iv) acceptance and/or use of any prize.
40. All of the Promoter's decisions in respect of the promotion are final and no correspondence will be entered into.

## PRIVACY

41. The Promoter collects Personal Information about an Entrant to include the Entrant in the promotion, award the prize (where appropriate) and use the information to assist in improving the goods and services of the Promoter (if any). If the Personal Information requested is not provided, the Entrant cannot participate in the promotion and is deemed ineligible.
42. The Promoter will provide to the Entrant, at time of entry into the promotion, a collection statement that details the Personal Information being collected, the purpose of its collection, where the Personal Information will be stored and how it will be shared with third parties. The collection statement will comply with the Promoter's disclosure obligations under the *Privacy Act 1988* (Cth).
43. As a condition of entering this promotion, each Entrant consents to the Promoter and its external media partners using the Entrant's entry, name, locality (including suburb and State or Territory of residence), likeness, image and/or voice (including photograph, film and/or recording of the same) in any media worldwide for an unlimited period of time without further notification, remuneration or compensation for the purpose of promoting, publicising or marketing the promotion (including any outcome), and/or promoting any products or services manufactured, distributed and/or supplied by the Promoter. The Entrant agrees that, in the event they are a winner, the Entrant will participate in all reasonable promoted activities in relation to the promotion as requested by the Promoter and its agents and sign any additional documents reasonably required by the Promoter to give effect to this condition.
44. Entrants can gain access to, update or correct any of their Personal Information held by the Promoter by contacting the Promoter's Privacy Officer. All Personal Information will be stored by the Promoter in accordance with the Promoter's Privacy Policy. A copy of the Promoter's Privacy Policy and Collection Statement in relation to the treatment of any Personal Information collected may be obtained at <http://www.dowagro.com/en-us/privacy-policy>.
45. By entering the promotion, Entrants acknowledge that a further primary purpose for collection of the Entrant's Personal Information by the Promoter is to contact the Entrant in the future with information about the Promoter, including special offers, market research or to provide the Entrant with marketing materials via any medium including mail, telephone and commercial electronic messages (SMS (Short Message Service), MMS (Multimedia Message Service), IM (Instant Messaging) and email) or any other form of electronic, emerging, digital or conventional communications channel whether existing now or in the future. The Promoter may share an Entrant's Personal Information with its Australian and overseas related companies, promotional partners, servants, employees, agents and trusted third parties who may contact the Entrant for their legitimate commercial purposes, including special offers, market research or to provide the Entrant with marketing materials in this way. By entering the promotion, Entrants acknowledge and agree that the Promoter and any applicable third parties may use their Personal Information in the manner set out in this condition.
46. In these Conditions of Entry: "**Consumer Law**" means Schedule 2 of the *Competition and Consumer Act 2010* (Cth) in Australia. "**Intellectual Property Rights**" means all present and future rights of whatever nature anywhere in the world including, but not limited to, rights in respect of or in connection with copyright, inventions (including patents), trade marks, service marks, trade names, domain names, designs, confidential information, trade secrets and know-

how and similar industrial, commercial and intellectual property rights, whether or not registered or registrable, and includes the right to apply for the registration of such rights, and whether existing in Australia or otherwise. "**Personal Information**" means in Australia information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether the information or opinion is true or not and whether the information or opinion is recorded in a material form or not.

47. **Promoter:** Dow Agrisciences Australia Limited (ABN 24 003 771 659) of Level 5, Building A, 20 Rodborough Road, Frenchs Forest NSW 2086. Tel: 02 9776 3437.

**WIN A STUDY TOUR IN SAN FRANCISCO WITH CORTEVA AGRISCIENCE  
– TRADE INCENTIVE PROMOTION**

**CONDITIONS OF ENTRY**

1. Information on how to enter, mechanics of entry and the prize, form part of these Conditions of Entry. Entry into the promotion is deemed acceptance of these Conditions of Entry. Entry is via internet only.

**PROMOTIONAL PERIOD**

2. The promotion commences at **9:00am (AEST)** on **29/08/2018** and ends at **5:00pm (AEDT)** on **18/12/2018** (inclusive) (**Promotional Period**).

**ELIGIBILITY**

3. Entry is only open to residents of Australia aged 21 years or older with professional knowledge and expertise in crop protection, and who:
  - i. prescribe one or more of the Eligible Products to businesses or commercial agricorp entities that will utilise the Eligible Products in the ordinary course of business;

**AND**

  - ii. in the event they are a winner, are able to travel to and remain in the USA during the period 17/03/2019 – 24/03/2019 (inclusive) in order to participate in the prize in accordance with Condition 18,  
  
(together, **Entrants**).
4. The directors, management and employees (and their immediate families) of the Promoter, its related entities, printers, suppliers, providers and agencies whom are directly associated with the conduct of this promotion, and the directors, management and employees of tenants (and their immediate families), or any natural person tenants (and their immediate families), of any participating Centres are ineligible to enter the promotion. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

**HOW TO ENTER**

5. To enter the promotion, Entrants must, during the Promotional Period:
  - a. prescribe one or more of the Eligible Products listed in the Eligible Product Table below to a customer who successfully purchases one or more of the Eligible Products so prescribed, within the Promotional Period (**Eligible Sale**):
  - b. visit [www.alliancewithscience.com.au/sanfrancisco](http://www.alliancewithscience.com.au/sanfrancisco) (**Promotional Website**) and fully and correctly complete the online entry form in the manner required, including providing the Entrant's full name, residential address, email address and telephone number, as well as providing the required details of the customer and the Eligible Sale;
  - c. complete the checkboxes to indicate which Corteva Agriscience products are used by the business, the biggest pest and/or disease problems faced, and how Corteva Agriscience might help to solve these problems;
  - d. upload an original photo, as a .jpeg or .png with a file size no bigger than 10MB, *'that best captures nature and science working together on farm to capture the essence of sustainability'* and successfully submit the photo and online entry form via the Promotional Website; and
  - e. retain the Eligible Sale's invoice and/or customer's contact details and information as to where and when the Eligible Sale was made (**Proof of Purchase**),

(together, an **Entry**).

- f. Upon entering the promotion, each eligible Entrant will receive a gift from the Promoter (**Trade Incentive Offer**).
  - g. Entrants are encouraged, but not required, to refer a colleague or customer by sharing the details of the promotion via email or social media. Each Entrant listed as a referrer on the Entry of a subsequent Entrant will receive a referral gift from the Promoter (**Referral Offer**).
6. Multiple entries are permitted, however each entry must be substantially unique, based on a different Eligible Sale, must be submitted separately and must independently comply with these Conditions of Entry.
  7. Sales must be made in full within the Promotional Period. Lay-bys, back-orders, pre-orders or 'out of stock' orders will not be accepted as Eligible Sales. The decision by the Promoter to accept or reject any sales made is in the Promoter's sole discretion and no correspondence will be entered into.
  8. Each Entrant must retain and may be required to present Proof of Purchase of each Eligible Sale in order to claim a prize. An Entrant may be required to provide Proof of Purchase to the Promoter for all Entries made, upon request by the Promoter. If an Entrant is unable to provide Proof of Purchase for all Entries made within the required timeframes, then all the Entries of that Entrant will be ineligible and deemed invalid. Proof of Purchase includes showing the original and providing a copy of a valid sales invoice for each Eligible Purchase made during the Promotional Period. Sales invoices must clearly specify where the Eligible Sale was made and that the Eligible Sale was made during the Promotional Period but prior to entry.
  9. Entries will be deemed accepted at the time of receipt by the Promoter and not at the time of transmission. Entries received will be considered final by the Promoter. Incomplete, inaccurate, erroneous, ineligible or incomprehensible entries will be deemed invalid. The Promoter accepts no responsibility for late, lost or misdirected entries.
  10. The use of any automated entry software or any mechanical, electronic or other means that allows an Entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that Entrant invalid.
  11. Costs associated with accessing the Promotional Website remain an Entrant's responsibility and may vary depending on the Internet service or telecommunications provider used.

## ELIGIBLE PRODUCTS

12. In this promotion, each of the products listed in the table below (**Eligible Product Table**), when purchased during the Promotional Period is an eligible product (**Eligible Product**).

<b>Eligible Product Table</b>
<b>Fungicides:</b>
Dithane™ Rainshield™
Fontelis®
Kocide® Blue Xtra™
Kocide® Opti™
Legend™
Mycloss™ Xtra
Sythane™ 400 WP
Talendo®
Zorvec® Enicade®
<b>Herbicides:</b>
Gallery™ 750
Kerb™ 500 SC
Verdict™ 520
<b>Insecticides:</b>
Applaud™

Delegate™
Lorsban™ 750 WG
Naturalure™
Prodigy™
Success® Neo
Transform™ Isociast™ active
Vydate® L

## PROMOTIONAL OFFERS

### Trade Incentive

- By submitting an Entry during the Promotional Period, each eligible Entrant will automatically be entitled to receive either: one (1) Bluetooth Speaker OR one (1) Power Bank, each valued at approximately **\$15.00 (Trade Gift)**. Trade Gifts are subject to availability and based on reasonably anticipated demand. Each Entrant is eligible for a maximum of one (1) Trade Gift irrespective of the number of separate entries submitted during the Promotional Period.

### Referral Offer

- Where an Entrant indicates that they were referred to the Promotion by another Entrant, the referring Entrant will become eligible to receive a promotional gift to the value of **\$15.00 (Referral Gift)**. Referral Gifts are subject to availability and based on reasonably anticipated demand. Each Entrant is eligible for a maximum of one (1) Referral Gift irrespective of the number of Entrants referred.
- Trade and/or Referral Gifts will only be awarded following any validation and verification that the Promoter requires in its sole discretion. Trade and/or Referral Gifts are not transferrable or exchangeable and cannot be taken as cash. The Promoter accepts no responsibility for any variation in the values of Trade and/or Referral Gift(s). If the Trade Incentive Offer and/or Referral Offer cannot run as planned and/or Trade or Referral Gift(s) become unavailable for reasons beyond the Promoter's control, the Promoter reserves the right in its sole discretion to modify the Trade Incentive Offer and/or Referral Offer and/or award comparable Trade or Referral Gift(s) of equal or greater value in lieu, if necessary. The Promoter, its associated agencies and companies exclude all liability (incl. negligence) except for liability that cannot be excluded by law, for any direct or indirect injury, loss or damage arising in any way out of the Trade Incentive Offer and/or Referral Offer or the claiming of Trade and/or Referral Gift(s). Trade and Referral Gifts will be posted to the address provided on the referrer's Entry. The Promoter accepts no responsibility for lost or damaged Trade or Referral Gifts.

## WINNER DETERMINATION

- All eligible Entries received throughout the Promotional Period in accordance with Condition 5 will be judged by a panel of appropriately qualified judges to determine the most inspiring Entry at 11:00am on 18/01/2019, at Corteva Agrisciences, Agriculture Division of DowDuPont, Level 5, Building A, 20 Rodborough Road, Frenchs Forest NSW 2086, to determine one (1) winner. All eligible Entries will be judged on a basis of originality and independent expression.
- This is a game of skill and chance plays no part in determining the winners. The winner will be notified in writing via email within five (5) business days of the judging, and the name and locality of each winner will be published on the Promotional Website on 14/02/2019. All reasonable steps to notify the winner of the results of the judging will be taken by the Promoter. Judges' decision is final and no correspondence will be entered into.

## PRIZE

- The Entry judged to be the best from all eligible Entries received during the Promotional Period will win one (1) travel prize to the World Agri-Tech Innovation Summit in San Francisco in 2019 and a custom study tour valued at up to **AUD\$12,500.00**. The prize comprises of the following elements:

- a. one (1) return airfare to San Francisco Airport from the Australian capital city airport nominated by the Promoter (inclusive of airfare related taxes and charges) (**Departure Point**);
  - b. two (2) day event registration to attend the World Agri-Tech Innovation Summit 2019 in San Francisco, USA;
  - c. six (6) night's accommodation at a minimum 4-star hotel in San Francisco, USA nominated by the Promoter in its sole discretion;
  - d. return transfers to and from the destination airport and the destination hotel;
  - e. return transfers to and from the destination hotel and the event;
  - f. transfers and access to exclusive farm/site based educational experience(s) in the USA, as organised by the Promoter in its sole discretion; and
  - g. dinner to the value of \$150 USD (excluding beverages) on 21/3/19 at a restaurant nominated by the Promoter in its sole discretion.
19. The prize must be taken between 17/03/2019 – 24/03/2019 (inclusive) to coincide with the World Agri-Tech Innovation Summit 2019, otherwise the prize is forfeited. No extension or variation of the travel and or/accommodation dates is permitted. All components of the prize must be taken together when offered or are forfeited. The winner must depart from and return to the same Departure Point. The winner may not accrue frequent flyer points. The prize cannot be used in conjunction with travel discounts or special offers. Travel and accommodation are to be arranged by a licensed agent nominated by the Promoter.
20. The World Agri-Tech Innovation Summit 2019 organisers reserve the right in their absolute discretion to change or amend the event program without notice. The Promoter accepts no responsibility for the cancellation, rescheduling, change or delay of the event for any reason beyond the control of the Promoter.
21. All additional costs not expressly stated, but which may be incurred in acceptance and use of the prize, are the responsibility of the winner and their companion (if any). Such additional costs may include, but are not limited to meals and beverages, room service, telephone calls, laundry services, spending money, health insurance and/or travel insurance, transport to and from airport Departure Point, taxes including arrival and departure taxes (if applicable) but excluding airfare related taxes and charges included in the prize. The winner may be required to present a credit card at time of accommodation check-in.
22. The winner must conduct themselves in a responsible, courteous and friendly manner at all times whilst participating in the prize. Acceptance of the prize and participation in the prize is subject to any prevailing terms and conditions of travel/accommodation/transfers/services suppliers, event organisers and any other prize suppliers, and in particular behaviour and safety requirements. The winner must follow all reasonable directions given by the Promoter and any event organiser or prize supplier during the course of their participation in the prize, including all directions in relation to behaviour and safety. The Promoter and any prize supplier reserve the right, in their absolute discretion, to disqualify, sanction and/or eject the winner and/or their companion (if any) from any prize related venue, or to refuse participation in certain activities, on the grounds of inappropriate behaviour, or safety reasons, or for any breach of these Conditions of Entry generally. If the winner fails to participate in the prize in the manner required, as stated in this condition and in the reasonable opinion of the Promoter, their entry and the balance of the prize will be forfeited with no compensation payable.
23. It is the sole responsibility of the winner to ensure their entry into the USA, at their own expense, including ensuring all necessary passports are valid for six (6) months from date of travel and visas, travel authorisations including an Electronic System for Travel Authorization (**ESTA**) (if applicable), medical advice and recommended vaccinations and immunisations have been obtained prior to travel and, if required, on or by a date nominated by the Promoter. Failure to do so may result in the prize being forfeited. The Promoter makes no representation as to the safety of the USA and it is the responsibility of the winner to check the travel advice issued by

the Department of Foreign Affairs and Trade at [www.smartraveller.gov.au](http://www.smartraveller.gov.au) and assess the safety of USA prior to travel.

24. It is a condition of accepting and participating in the prize that the winner may be required to sign eligibility form(s), code(s) of conduct and/or legal release(s) (including prize acceptance release(s)) in a form determined by the Promoter in its absolute discretion.
25. The total maximum prize value is **AUD\$12,500.00**. The prize is not transferable or exchangeable and cannot be taken as cash (unless otherwise indicated). The prize must be taken as offered and cannot be varied. The prize cannot be used or redeemed in conjunction with any other offer. The Promoter accepts no responsibility for any tax implications that may arise from prize winnings. Independent financial advice should be sought. The Promoter accepts no responsibility for any variation in prize value. All prize values are the recommended retail price including GST.
26. A prize cannot be sold, scalped, auctioned, raffled, pledged or promoted as an incentive or reward by any third party as an inducement for any person or other entity to enter into any commercial or other arrangements with that third party. If a prize is obtained through any of these methods, it will not be honoured by the Promoter or prize supplier.

## GENERAL

27. The Entrant whose Entry is judged to be the best judged Entry must confirm their eligibility to be awarded a prize and their ability to accept a prize within **10 business days** of being successfully notified by the Promoter that their Entry has been judged as the best judged Entry, otherwise their Entry will be deemed invalid. In the event that the Promoter cannot successfully contact an Entrant who submitted the best judged Entry within 10 business days of the judging, or in the event of an invalid Entry or an ineligible Entrant, or if the Entrant is ineligible to accept or declines to accept a prize, the Promoter may, in its sole discretion, award the prize to the next best judged Entry. The Promoter will continue this process until an Entrant has been successfully contacted and the Entrant has confirmed their eligibility to be awarded the prize. For the avoidance of doubt, only once an Entrant has confirmed their eligibility to be awarded a prize will the Entrant, subject to these Conditions of Entry, be deemed a winner of the judging.
28. Entrants can only enter in their own name. Entrants who provide incorrect, misleading or fraudulent information are ineligible to participate in the promotion and all Entries of an Entrant who is deemed by the Promoter to have provided incorrect, misleading or fraudulent information may, at the discretion of the Promoter, be deemed invalid.
29. The Promoter reserves the right to request the Entrant produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the Entrant's identity, age, residential address, eligibility to enter and claim a prize, and any information submitted by the Entrant in entering the promotion, before issuing a prize. If any documentation required by the Promoter is not received by the Promoter (or its nominated agent) or an Entrant or Entry has not been verified or validated to the Promoter's (or its nominated agent's) satisfaction then all the Entries of that Entrant may be ineligible and deemed invalid.
30. The Promoter reserves the right to verify the validity of any and all Entries and to disqualify any Entrant for: (a) tampering with the entry process; (b) submitting an Entry which is not in accordance with these Conditions of Entry; or (c) engaging in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
31. The prize will only be awarded following any winner validation and verification that the Promoter, or its nominated agents, requires in their sole absolute discretion.
32. Any attempt to cause malicious damage or interference with the normal functioning of the Promotional Website, or the information on the Promotional Website, or to otherwise undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek

damages to the fullest extent permitted by law. If the Promoter suffers loss or incurs any costs in connection with any breach of these Conditions of Entry or any other legal obligation by an Entrant, the Entrant agrees to indemnify the Promoter for those losses, damages and costs.

33. The decision by the Promoter to accept or reject an Entry is in the Promoter's sole discretion and no correspondence will be entered into. Any Entry that contains content that the Promoter, in its sole discretion, considers to be offensive, obscene, crude or inappropriate in any way or that the Promoter considers may infringe any Intellectual Property Rights or other rights of any person, corporation or entity will not be accepted as an eligible Entry into the promotion. This includes but is not limited to any Entry which the Promoter considers to be disparaging of any of its or any prize supplier's products and/or services or is otherwise not in keeping with the spirit of the promotion.
34. By entering the promotion, Entrants acknowledge and agree that their Entry may be featured on the Promotional Website and any other online platform (including social media platforms) for public viewing for the duration of the Promotional Period and in perpetuity (unless otherwise requested).
35. Without limiting any of the provisions of these Conditions of Entry, the Promoter requires that each Entry fully complies with these Conditions of Entry and must not include or make reference to the Intellectual Property Rights of any person including but not limited to any visible logos, drawings, cartoons, phrases, trade marks, copyrighted material, mark that identifies a brand or other third party materials (excluding the Promoter) where required for Entry into the promotion), unless the Entry is submitted with the written consent of the owner of the applicable Intellectual Property Rights. An Entry submitted without obtaining such written consent may result in the Entry becoming invalid for the purposes of the promotion and/or the Entrant being subject to legal liability.
36. All right, title and interest, including in all Intellectual Property Rights, in all promotional materials and in the Promoter's brands, logos, trading names, products and/or services and the Promotional Website will remain or be vested in the Promoter. Participation in the promotion by an Entrant will not under any circumstances be taken to constitute a transfer, assignment or grant of any ownership rights in any promotional material or in any of the Promoter's brands, logos, trading names and products and/or services. The Promoter, on a case by case basis and to the extent required, grants to each Entrant a non-exclusive licence for the Promotional Period to use the promotional material and the Promoter's brands, logos, trading names and products and/or services solely for the purpose, and to the extent necessary, to enable each Entrant to participate in the promotion.
37. By entering the promotion, each Entrant grants to the Promoter a royalty-free, perpetual, worldwide, irrevocable, unconditional, non-exclusive, transferable licence (and agrees to use their best endeavours to procure any relevant third parties to grant to the Promoter such licence) to use their Entry for the purposes of marketing and promoting the Promoter and/or its goods and services in any manner and in any media whether existing now or in the future, without the further consent of the Entrant and without any further compensation payable to the Entrant. Each Entrant also expressly consents for the benefit of the Promoter to all or any acts or omissions that would ordinarily constitute an infringement of the Entrant's moral rights in relation to all Intellectual Property Rights in their Entry pursuant to the *Copyright Act 1968* (Cth), including the Promoter having an unfettered right to treat the Entry in any manner at its sole discretion, to alter the Entry in any manner and to the Promoter not attributing authorship of the winning Entry to the Entrant.
38. To the extent permitted by law, each Entrant indemnifies, and must defend and hold harmless, the Promoter and its employees, servants, agents and contractors, from and against all Losses arising from: (i) a breach by the Entrant of any of these Conditions of Entry; (ii) any third party claim arising directly or indirectly from a breach by the Entrant of any of these Conditions of Entry; (iii) a negligent, wilful or otherwise wrongful act or omission of the Entrant; (iv) fraudulent or dishonest acts or omissions by the Entrant; (v) any breach by the Entrant of any applicable Laws; (vi) any claim by any third party (including individuals, legal entities and governmental departments or agencies) arising directly or indirectly as a result of the Entrant entering the Promotion; (vii) the death of, or personal injury to, any person or any damage to, or loss or destruction of, any real or tangible personal property, to the extent caused by any act or

omission of the Entrant; and (viii) any claim or allegation that the Entrant's Entry infringes a third party's Intellectual Property Rights or constitutes an unlawful disclosure or misuse or misappropriation of another party's trade secret or confidential information.

If a prize or element of a prize becomes unavailable, for any reason beyond the Promoter's reasonable control, then a comparable prize or prize element of equal or greater value will be awarded in lieu.

39. If the promotion is not capable of running as planned for any reason beyond the reasonable control of the Promoter, including because of war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorised intervention, technical failures, directions of regulators or industry self-regulatory bodies or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the promotion and/or if necessary to provide alternative prize(s) to the same value as the original prize(s).
40. The Promoter and its associated agencies and companies exclude all liability (including negligence) except for any liability that cannot be excluded by law (including any applicable consumer guarantee under the Australian Consumer Law), for any direct or indirect injury, loss and/or damage arising in any way out of the promotion. This includes, but is not limited to: (i) technical malfunctions, delays or failures, including those resulting from accessing any materials related to this promotion and any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion as a result of any technical malfunctions, delays or failures; (ii) theft, unauthorised access or third party interference; (iii) lost or damaged entries, prize claims or prize(s); and/or (iv) acceptance and/or use of any prize.
41. All of the Promoter's decisions in respect of the promotion are final and no correspondence will be entered into.

## PRIVACY

42. The Promoter collects Personal Information about an Entrant to include the Entrant in the promotion, award the prize (where appropriate) and use the information to assist in improving the goods and services of the Promoter (if any). If the Personal Information requested is not provided, the Entrant cannot participate in the promotion and is deemed ineligible.
43. The Promoter will provide to the Entrant, at time of entry into the promotion, a collection statement that details the Personal Information being collected, the purpose of its collection, where the Personal Information will be stored and how it will be shared with third parties. The collection statement will comply with the Promoter's disclosure obligations under the *Privacy Act 1988* (Cth).
44. As a condition of entering this promotion, each Entrant consents to the Promoter and its external media partners using the Entrant's entry, name, locality (including suburb and State or Territory of residence), likeness, image and/or voice (including photograph, film and/or recording of the same) in any media worldwide for an unlimited period of time without further notification, remuneration or compensation for the purpose of promoting, publicising or marketing the promotion (including any outcome), and/or promoting any products or services manufactured, distributed and/or supplied by the Promoter. The Entrant agrees that, in the event they are a winner, the Entrant will participate in all reasonable promoted activities in relation to the promotion as requested by the Promoter and its agents and sign any additional documents reasonably required by the Promoter to give effect to this condition.
45. Entrants can gain access to, update or correct any of their Personal Information held by the Promoter by contacting the Promoter's Privacy Officer. All Personal Information will be stored by the Promoter in accordance with the Promoter's Privacy Policy. A copy of the Promoter's Privacy Policy and Collection Statement in relation to the treatment of any Personal Information collected may be obtained at <http://www.dowagro.com/en-us/privacy-policy>.
46. By entering the promotion, Entrants acknowledge that a further primary purpose for collection of the Entrant's Personal Information by the Promoter is to contact the Entrant in the future with information about the Promoter, including special offers, market research or to provide the

Entrant with marketing materials via any medium including mail, telephone and commercial electronic messages (SMS (Short Message Service), MMS (Multimedia Message Service), IM (Instant Messaging) and email) or any other form of electronic, emerging, digital or conventional communications channel whether existing now or in the future. The Promoter may share an Entrant's Personal Information with its Australian and overseas related companies, promotional partners, servants, employees, agents and trusted third parties who may contact the Entrant for their legitimate commercial purposes, including special offers, market research or to provide the Entrant with marketing materials in this way. By entering the promotion, Entrants acknowledge and agree that the Promoter and any applicable third parties may use their Personal Information in the manner set out in this condition.

47. In these Conditions of Entry: "**Consumer Law**" means Schedule 2 of the *Competition and Consumer Act 2010* (Cth) in Australia. "**Intellectual Property Rights**" means all present and future rights of whatever nature anywhere in the world including, but not limited to, rights in respect of or in connection with copyright, inventions (including patents), trade marks, service marks, trade names, domain names, designs, confidential information, trade secrets and know-how and similar industrial, commercial and intellectual property rights, whether or not registered or registrable, and includes the right to apply for the registration of such rights, and whether existing in Australia or otherwise. "**Personal Information**" means in Australia information or an opinion about an identified individual, or an individual who is reasonably identifiable, whether the information or opinion is true or not and whether the information or opinion is recorded in a material form or not.
48. **Promoter:** Dow Agrisciences Australia Limited (ABN 24 003 771 659) of Level 5, Building A, 20 Rodborough Road, Frenchs Forest NSW 2086. Tel: 02 9776 3437.